

# SPONSORSHIP OPPORTUNITIES

BUSEY BANK FAMILY RUN FOR PREVENTION  
*Presented by Alufab, USA*

January 27, 2024

Jaycee Park – Cape Coral

Support Drug House Odyssey and Prevention for Families in Lee County



The Coalition for a Drug-Free Southwest Florida would like to invite you to become a sponsor for our 2024 Busey Bank 5K Run for Prevention. In addition to the sponsorship levels listed, we would be happy to design a custom opportunity for your company or organization

**PRESENTING SPONSOR – Donation of \$10,000 (1 Available)**

- Invitation to speak from podium at the Run
- Feather Banner at Event in Front of Registration
- Recognition on Run for Prevention Promotional Radio Media spots
- Your logo on the event t-shirt
- Sponsorship recognition during event on media broadcast
- Display table at event

**BANNER SPONSOR – Donation of \$10,000 (5 Available)**

- Your Choice of One of the 4 Categories Below
- Remarks and Participation in Award Ceremony Following the Run
- Feather Banner at Event in Front of Registration
- Recognition on Run for Prevention Promotional Radio Media spots
- Your logo on the event t-shirt
- Sponsorship recognition during event on media broadcast
- Display table at event

**T-SHIRT SPONSOR – Donation of \$7,500**

- Recognition on Run for Prevention Promotional Radio Media spots
- Your logo on the event t-shirt sleeve
- Banner opportunity at the event
- Sponsorship recognition during event on media broadcast
- Display table at event

**COURSE SPONSORSHIP – Donation of \$5,000 (1 Available)**

- Recognition on Run for Prevention Promotional Radio Media spots
- Your logo on the event t-shirt
- You provide the Lead Bike Rider!
- Banner opportunity at the event
- Sponsorship recognition during event on media broadcast
- Display table at event
- Sponsor Signage on Course

**FAMILY FESTIVAL SPONSORSHIP – Donation of \$5,000 (1 Available)**

- Recognition on Run for Prevention Promotional Radio Media spots
- Your logo on the event t-shirt
- Banner opportunity at the event
- Sponsorship recognition during event on media broadcast
- Display table at event
- Sponsor Signage on Photo Booth

**#refuse Sponsor - Donation of \$2,500**

- Your logo on the event t-shirt
- Banner opportunity at the event
- Sponsorship recognition during event on media broadcast
- Display table at event



## COMMUNITY PREVENTION HERO - Donation of \$1,000

- Your logo on the event t-shirt
- Banner opportunity at the event
- Sponsorship recognition during event on media broadcast
- Display table at event

## RED RIBBON SPONSORSHIP – Donation of \$500

- Sponsorship recognition during event on media broadcast
- Banner opportunity at the event
- Vendor table at event



## WHO WE ARE

The Lee County Coalition for a Drug-Free Southwest Florida was founded in 1989 by Jim Nathan and a group of community activists from a mutual concern about the increasing use of drugs by youth in Lee County. Since then, the Coalition has become one of the most active prevention forces in Lee County, with prevention initiatives including:

- **Drug House Odyssey**, one of Lee County's largest prevention events for over 25 years
- **Our #refuse media campaign**, which is used to promote good choices about drugs and alcohol.
- **Red Ribbon Week – Celebrating Lee County's Drug Free Kids**, involving Lee County's public and private school students
- **Peer Youth Groups, including SADD (Students Against Destructive Decisions) Clubs**, helping to "drug proof" kids using Evidence Based Programs
- **Community Needs Assessment**, collecting Lee County data to make prevention as efficient as possible and avoid duplication of services
- **Operation Medicine Cabinet – Lee County**, working with Lee County physicians, pharmacists, and law enforcement to prevent prescription drug abuse
- **Resources for Families**, including media campaigns

### **MISSION STATEMENT**

*Reduce substance abuse in Lee County by raising awareness of prevention resources through collaboration, education, and inspiration*

*From Madison, Fifth Grader, on her Drug House Odyssey Experience:*

*"Before I came, I know that it was bad to take drugs. But now I know what a big problem that drinking and taking drugs can get you, your family and some of your best friends into.....It means so much to me that you care about our safety"*

